

# OUTDOOR EXHIBITION INFORMATION & RATE CARD 2024



## 1. OUTDOOR EXHIBITION SPACE

Outdoor exhibition space is ground space only i.e. green field site. Exhibitor builds exhibition stand on this space – hiring some form of cover, e.g. exhibition unit, marquee, shed/tunnel – then fitting out the stand with the further infrastructure/furnishing as required. There are two standard depths available; 9 metre depth or 18 metres in depth. Rate is calculated per metre frontage. You determine how much frontage is required (frontage will be your “shop front, facing the trakway”).

Rates Below and cover all days of the event.

**Rates applicable are as per following bands & Subject to Vat**

### Early Bird Rate Up to 30<sup>th</sup> April

- 9 metres depth: €180 per metre frontage
- 18 metres depth: €203 per metre frontage

### 1st May – 31st May

- 9 metres depth: €206 per metre frontage
- 18 metres depth: €232 per metre frontage

### 1st June & thereafter:

- 9 metres depth: €237 per metre frontage
- 18 metres depth: €268 per metre frontage

- All parts of your exhibit including marquee, shed, mobile unit, signage, ramps, fencing, toilets, parking space for car etc. must fit within the exhibition space booked.
  - a. Your exhibition area begins approx. 1.5 metres from metal road (front of stand). This 1.5 metres is a service pathway that must be kept clear of any obstacles.
  - b. If on a corner approx. 3 metres from metal road (side of stand). This 3 metres is a service pathway that must be kept clear of any obstacles.
  - c. 6 metre service road to the rear of your stand is not for use as part of exhibit or parking during the event and must be kept clear at all times.
- Temporary Structures - must be erected a minimum of 1 metre in from the perimeter on the LEFT and RIGHT hand side, exhibitor must allow for this when booking space. REMEMBER: Marquee / shed/ Tunnel erector MUST be accompanied by NPA Exhibition Supervisor to define exact location of structure on stand.

## 2. CATEGORIES

### Agricultural Zone

- Agri Advisory/ Farm Inputs
- Livestock: Breeds
- Livestock: Animal Health
- Livestock: Animal Equipment
- Farm Buildings
- Concrete
- Pumps and Allied Equipment
- Renewable Energy
- Tyres, Tools and Components
- Dairy
- Farm Machinery
- Plant Machinery
- Trailers
- ATVS
- Transporters
- Forestry and Related Industries

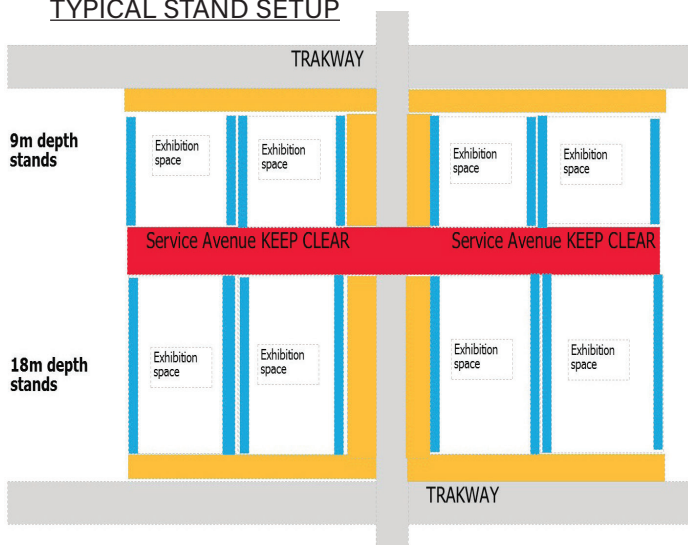
### Corporate, Government And Educational Zone

- Financial Services
- Government Depts., State Bodies Political Bodies
- Media, Education and Training

### Motor Zone

- Motor and Truck
- Tyres - Non Agri

## TYPICAL STAND SETUP



### LEGEND

- 1m must be left both sides if using marquee / shed
- 1.5m and 3m service area must be kept clear
- 6m service avenue must be KEPT CLEAR

## Rural Lifestyle Zone

- Food and Beverages
- Health, Lifestyle and
- Tourism
- Rural Organisations,
- Religious, Charitable
- Retail - Crafts
- Retail Equine
- Retail Canine
- Retail Other

## House & Home

- Smart Home Technologies
- Security
- Interior Design and Furnishings
- Home Improvement
- Buildings - House and Home
- Renewable Energy
- Horticulture, Garden
- Equipment, Garden Furniture

## 3. POWER

Electrical supply is an optional extra – rates are as follows:

6 kw supply - €500

3 phase - €700

*subject to VAT RATES quoted cover all days of the event.*

6kw 220v supply connected into a special socket box at each stand requiring electricity. This supply will terminate into a box. This consists of the following: - 1 No. 32amp MCB for overload protection 1 No. 30M/A RCD for Earth Leakage Protection (in the event of a fault) 1 No. 16amp Round PVC Blue Socket 3 Pin.

**NOTE** The exhibitor will need to supply and install a 16A blue outdoor Plug top and Lead. It is important to note that it is the responsibility of each respective exhibitor to take the supply from his/her socket box (located at back of stand) into to their respective exhibitor stand for his/her own personal electrical using a proper lead to meet with Safety Standards. Under no circumstances should any of the safety devices in the socket box be by passed. All wiring in stands must be in accordance with NSAI I.S 10101. Any work completed by Suir Engineering from this power point is at an additional cost – i.e. leads, sockets, lights etc. Contact Gerry Norris @ 086 2681573.

Any exhibitor that requires more than 30 amp 6kw supply must make an application for a 3 phase supply giving exact total amp requirements.

It is up to the exhibitor to supply and install his/her own consumer units and carry out any electrical work within his/her own stand. All work must be carried out to NSAI I.S 10101 and a Safe Electric Certificate must be handed to Suir Engineering before power can be switched on. All appliances and electrical equipment must have a current test tag.

## 4. INSURANCES

Confirmation of Insurances as follows must be submitted to National Ploughing Association by all Exhibitors by date specified:

- PUBLIC LIABILITY INSURANCE with limit of

liability €2.6m

- EMPLOYERS' LIABILITY INSURANCE with limit of indemnity of €13m
- Insurances must be extended to include SPECIFIC INDEMNITY TO NATIONAL PLOUGHING ASSOCIATION of Ireland Company Ltd by Guarantee.

## 5. STORAGE

All stock must be contained within your site boundaries. Stock must be unloaded onto your exhibition site or your vehicle storing stock must be parked on your exhibition site. You must make provisions for this when booking space.

## 6. VEHICLES & PARKING

You are permitted (with required pass) to park one vehicle within your site boundaries, exhibitor must make provisions for this when booking exhibition space. All other vehicles must be parked outside the exhibition arena in the Exhibitor car parks/General car parks. Only vehicles which are for sale, or integrated into ones display are eligible to remain on site.

## 7. SITE DISPLAYS

Marquee, shed/Tunnel, exhibition unit, mobile, furniture, equipment, signage of any kind must be booked by exhibitor.

## 8. WOODBARK

Woodbark is used for display purposes on an exhibition space to "dress up" exhibition area. It is also used in inclement weather conditions. Woodbark order form is available with booking details. Exhibitor not permitted to bring their own.

## 9. LITTER DEPOSIT

Refundable Stand clearance deposit will be immediately applicable to a number of exhibitors depending on the category their exhibit falls under and/or structure they are erecting as part of their exhibit i.e. sheds. These invoices will be applied when exhibitors are making their booking through the platform. Outside the above, deposits may be allocated to additional exhibitors, where, on review of application the N.P.A decide a nominal deposit is applicable. Where necessary, these stand clearance deposit invoices will be issued following receipt and review of booking form.

- Those erecting a shed/tunnel/barn are subject to €1000 stand clearance deposit.
- Those exhibiting livestock are subject to €500 stand clearance deposit (unless they are erecting a shed then (a) above applies).
- Exhibitors who fall under the following categories: Retail, Tools, Food and Beverages, are automatically subject to €500 stand clearance deposit.
- Bars on site are subject to €700 stand clearance deposit and shops are subject to a €200 stand clearance deposit.
- All others who, on review, are deemed to be subject to a stand clearance deposit, rate will range from €500 – €2000