



OUTDOOR EXHIBITION

Information & Rate Card

2021 World Ploughing Contest & 90th National Ploughing Championships,
15th 16th 17th & 18th September 2021,
Ratheniska, Co. Laois

1. OUTDOOR EXHIBITION SPACE

Outdoor exhibition space is ground space only i.e. green field site. Exhibitor builds exhibition stand on this space – hiring some form of cover, e.g. exhibition unit, marquee, shed/tunnel – then fitting out the stand with the further infrastructure/furnishing as required.

There are two standard depths available; 9 metre depth or 18 metres in depth. Rate is calculated per metre frontage. You determine how much frontage is required (frontage will be your “shop front, facing the trakway”).

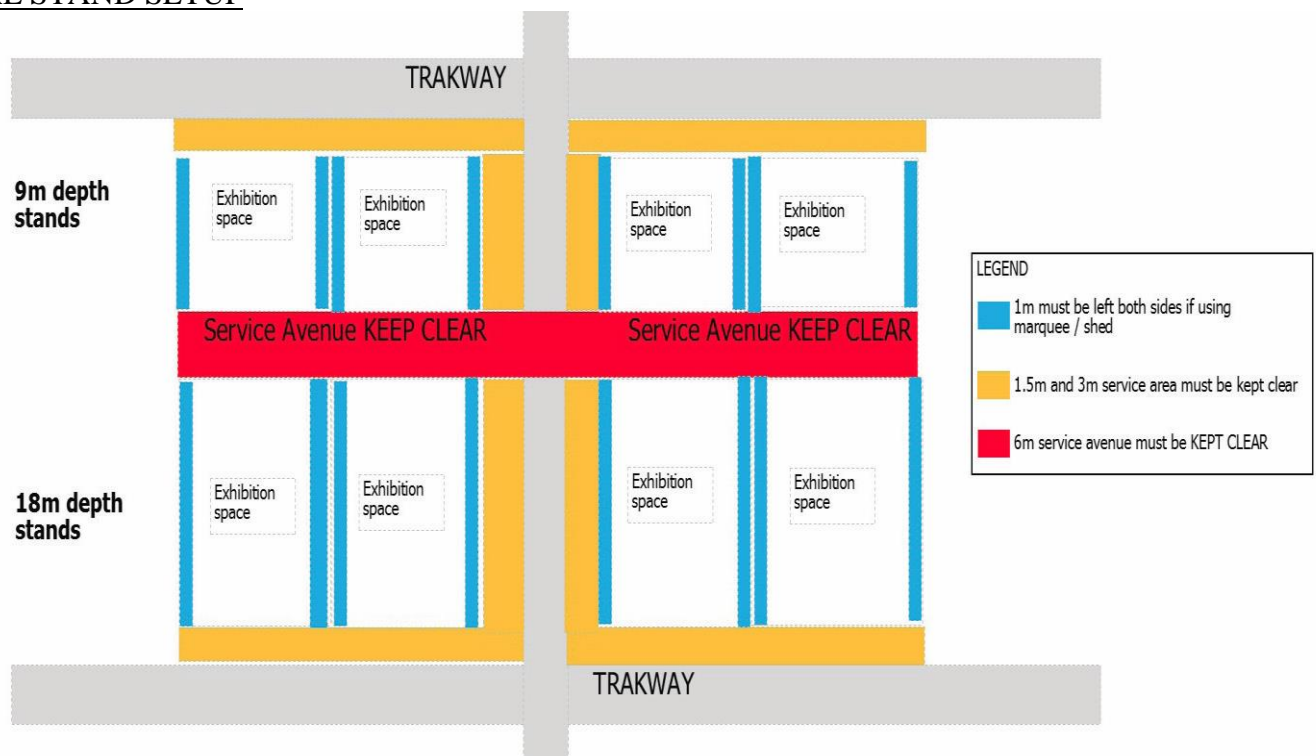
STAND DEPTH- 9m or 18m in depth two available options – Rates are determined by date of booking, early bird rate applies up until the end of April, rates then increase by 15% for the month of May and a further 15% from June and thereafter. See below rates.

		9 metres depth	18 metres depth
Up to 30 th April	-	€190 per metre frontage	€225 per metre frontage
1 st – 31 st May	-	€218 per metre frontage	€259 per metre frontage
1 st June & thereafter:	-	€250 per metre frontage	€298 per metre frontage

VAT: The standard rate of VAT has reduced from **23%** to **21%**, effective from 1st September 2020 to 28 February 2021. This was announced on 23 July 2020 under the July Jobs Stimulus Package. VAT rate is scheduled to revert back to 23% on 28th February 2021. Or as and when directed by Government and Revenue.

Rates applicable are as per above bands. RATES quoted cover all days of the event.

TYPICAL STAND SETUP





OUTDOOR EXHIBITION

Information & Rate Card

2021 World Ploughing Contest & 90th National Ploughing Championships,
15th 16th 17th & 18th September 2021,
Ratheniska, Co. Laois

- All parts of your exhibit including marquee, shed, mobile unit, signage, ramps, fencing, toilets, parking space for car etc. must fit within the exhibitions space booked.

YOUR EXHIBITION SPACE WILL BE CLEARLY MARKED WITH PEGS.

- a. Your exhibition area begins approx. 1.5 metres from metal road (front of stand). This 1.5 metres is a service pathway that must be kept clear of any obstacles.
 - b. If on a corner approx. 3 metres from metal road (side of stand). This 3 metres is a service pathway that must be kept clear of any obstacles.
 - c. 6 metre service road to the rear of your stand is not for use as part of exhibit or parking during the event and must be kept clear at all times.
- Temporary Structures - must be erected a minimum of 1 metre in from the perimeter on the LEFT and RIGHT hand side, exhibitor must allow for this when booking space. REMEMBER: Marquee / shed/Tunnel erector MUST be accompanied by NPA Exhibition Supervisor to define exact location of structure on stand.

2. POWER

Electrical supply is an optional extra – rates are as follows:

6 kw supply - €350

3 phase -€650

Electrical supply subject to VAT @ 13.5% - applicable to all exhibitors. RATES quoted cover all days of the event.

6kw 220v supply connected into a special socket box at each stand requiring electricity. This supply will terminate into a box. This consists of the following: - 1 No. 32amp MCB for overload protection 1 No. 30M/A RCD for Earth Leakage Protection (in the event of a fault) 1 No. 16amp Round PVC Blue Socket 3 Pin. The exhibitor will need to bring a 16A blue outdoor Plug top and Lead. It is important to note that it is the responsibility of each respective exhibitor to take the supply from his/her socket box to each respective exhibitor stand from his/her own personal electrical using a proper lead to meet with Safety Standards. Under no circumstances should any of the safety devices in the socket box be by passed. All wiring in stands must be in accordance with ETCI Regulations. Any work completed by Suir Engineering from this power point is at an additional cost – i.e. leads, sockets, lights etc. Contact Gerry Norris @ 086 2681573. Any exhibitor that requires more than 30 amp 6kw supply must make an application for a 3 phase supply giving exact total amp requirements.

3PHASE (63 AMP 3 PHASE & NEUTRAL & EARTH) In the case of exhibitor requiring 3phase & neutral supply – the 3 phase supply cable will be left at the back of plot. It is up to the exhibitor to supply and install his/her own consumer units and carry out any electrical work within his/her own stand. All work must be carried out to ETCI Regulations and RECI Certificate must be handed to Suir Engineering before power can be switched on. All appliances and electrical equipment must have a current test tag.

3. INSURANCES

Confirmation of Insurances as follows must be submitted to National Ploughing Association by all Exhibitors by date specified:

- PUBLIC LIABILITY INSURANCE with limit of liability €2.6m
- EMPLOYERS' LIABILITY INSURANCE with limit of indemnity of €13m
- Insurances must be extended to include SPECIFIC INDEMNITY TO NATIONAL PLOUGHING ASSOCIATION of Ireland Company Ltd by Guarantee.



OUTDOOR EXHIBITION

Information & Rate Card

2021 World Ploughing Contest & 90th National Ploughing Championships,
15th 16th 17th & 18th September 2021,
Ratheniska, Co. Laois

4. WATER SUPPLY

Water will be available on site.

5. STORAGE

All stock must be contained within your site boundaries. Stock must be unloaded onto your exhibition site or your vehicle storing stock must be parked on your exhibition site. You must make provisions for this when booking space.

6. VEHICLES & PARKING

You are permitted (with required pass) to park one vehicle within your site boundaries. All other vehicles must be parked outside the exhibition arena in the free car parks. Only vehicles which are for sale, or integrated into ones display are eligible to remain on site.

7. SITE DISPLAYS

Marquee, shed/Tunnel, exhibition unit, mobile, furniture, equipment, signage of any kind must be booked by exhibitor.

8. WOODBARK

Woodbark is used for display purposes on an exhibition space to “dress up” exhibition area. It is also used in inclement weather conditions. Woodbark order form is available with booking details. Exhibitor not permitted to bring their own. Must use supplier through NPA.

9. CATEGORIES

Categories for outdoor exhibition include the following. Product and/or service you intend to display at NPC must be appropriate and relevant to the area you wish to be located. The NPA reserves the right to allocate exhibitors a location which they deem most appropriate. Subject to availability.

<ul style="list-style-type: none"> • Buildings Farm • Buildings House & Home • Concrete • Dairy • Financial Services • Food & Beverages • Forestry & Related Industries • Government Depts, State Bodies • Political Bodies 	<ul style="list-style-type: none"> • Health,Lifestyle,Tourism • Horticulture, Garden Equip, Garden Furniture • House & Home • Livestock – breeds • Livestock – equipment • Livestock – animal health • Machinery • Machinery – plant • Machinery – trailers 	<ul style="list-style-type: none"> • Machinery – atvs • Machinery – transporters • Media, Education, Training • Motors & Trucks • Pumps & Allied Equipment • Renewable Energy • Retail incl crafts, equine, canine • Rural Org, Religious, Charitable • Tyres, Tools, Components
--	--	---

10. LITTER DEPOSIT

Your exhibition plot must be left exactly as you find it i.e. clear from all stand building materials and any waste – this includes; marquees, sheds, floors, sand, concrete, timber, hay, straw and waste and any other items accumulated pre, during and post event. Because of increased amounts of stand building materials/waste etc being left on site by exhibitors NPA have implemented a refundable litter deposit. Deposit will be refunded post event once your site is deemed satisfactory clear from all items associated with your exhibition plot (this includes all materials part of your exhibition i.e. marquees, sheds, floors,



OUTDOOR EXHIBITION

Information & Rate Card

2021 World Ploughing Contest & 90th National Ploughing Championships,
15th 16th 17th & 18th September 2021,
Ratheniska, Co. Laois

sand, concrete and waste and any other items accumulated pre, during and post event). Once your site is deemed satisfactory clear you will be issued with a site clearance cert.

- **OUTDOOR EXHIBITORS ERECTING A SHED/TUNEL/BARN SUBJECT TO A €2000 LITTER DEPOSIT**
- **ALL OTHER OUTDOOR EXHIBITIONS SUBJECT TO A €500 LITTER DEPOSIT**