



INDOOR EXHIBITION

Information & Rate Card

2021 World Ploughing Contest & 90th National Ploughing Championships,
15th 16th 17th & 18th September 2021,
Ratheniska, Co. Laois

1. INDOOR EXHIBITION SPACE

Indoor exhibition space- Shell scheme unit positioned within a framed marquee.

MEASUREMENTS OF UNITS – See below for further details

NO FURNITURE PROVIDED - It's up to the exhibitor to hire or bring their own furniture.

IMPORTANT POINT TO NOTE - Positioning within the marquees is at the discretion of the NPA.

Rates are determined by date of booking, early bird rate applies up until the end of April, rates then increase by 15% for the month of May and a further 15% from June and thereafter. See below rates.

Rates applicable are as per blow bands. RATES quoted cover all days of the event.

Option A- 3mx3m unit

Rates applicable are as per following bands:

Up to 30th April €1,350 per unit

1st –31st May €1,552 per unit

1st June & thereafter €1,785 per unit

OPTION B – 2mx3m unit

There are a limited number of shell units (8 in total) smaller than Option A – 8 units measuring 2metres by 3metres. Internal dimensions of 1.9metres by 2.85metres. Subject to availability. Please note these units are only available in certain categories. See list of categories re same.

Rates applicable are as per following bands:

Up to 30th April €960 per unit

1st – 31st May €1,104 per unit

1st June & thereafter €1,270 per unit

VAT: The standard rate of VAT has reduced from **23%** to **21%**, effective from 1st September 2020 to 28 February 2021. This was announced on 23 July 2020 under the July Jobs Stimulus Package. VAT rate is scheduled to revert back to 23% on 28th February 2021. Or as and when directed by Government and Revenue.

Picture of typical indoor shell unit



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2. ELECTRICS

16 amp Twin Socket: @ €125 each

70 wt. Spotlight: @ €125 each

Electrics subject to VAT @ 13.5%.

RATES quoted cover all days of the event.

3. EXHIBITION SIGNAGE

A panel will exist above each unit bearing your Trade arena signage.

Company name will appear in official catalogue (with address) and in media publications.

4. INSURANCES

Confirmation of Insurances as follows must be submitted to National Ploughing Association by all Exhibitors by date specified:

- PUBLIC LIABILITY INSURANCE with limit of liability €2.6m
- EMPLOYERS' LIABILITY INSURANCE with limit of indemnity of €13m
- Insurances must be extended to include SPECIFIC INDEMNITY TO NATIONAL PLOUGHING ASSOCIATION of Ireland Ltd

5. LITTER DEPOSIT

€250 litter deposit is applicable to all indoor exhibitors.

6. CATEGORIES

The Dome -Categories include; Food & Beverages, House & Home, Lifestyle & Tourism, Retail & Business- Exhibitors are positioned within a framed marquee. Overall dimension of marquee is 65m frontage by 30m depth. 114 units in total, all measuring 3metres by 3 metres. Internal dimensions of unit measure 2.85metres by 2.85metres, 2.5 metres in height. Stand units consist of two side walls and a back wall. There is an exemption to units positioned on a corner. These are open on 2 sides, have one side wall and a back wall. Opening of one double doorway measures 3metres by 3 metres, eight in total.



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The Hub -Categories include; Education & Business and Retail & Business -Exhibitors are positioned within a framed marquee. Overall dimension of marquee is 65m frontage by 30m depth. 114 units in total, all measuring 3metres by 3 metres. Internal dimensions of unit measure 2.85metres by 2.85metres, 2.5 metres in height. Stand units consist of two side walls and a back wall. There is an exemption to units positioned on a corner. These are open on 2 sides, have one side wall and a back wall. Opening of one double doorway measures 3metres by 3 metres, eight in total.

Dunamais & Nore- Health & Wellness - Exhibitors are positioned within a framed marquee. Overall dimension of marquee is 20m frontage by 35m depth. 44 Units in total. Stand units consist of two side walls and a back wall. There is an exemption to units positioned on a corner. These are open on two sides, have one side wall and a back wall. Dimensions of units are 3 metres by 3metres. Internal dimensions of unit measure 2.84 metres by 2.85 metres, 2.5 metres in height. Opening of each double doorway measures 3 metres by 3 metres, four doorways in total. There are a limited number of shell units (8 in total) measuring 2 metres by 3 metres, Option B. Internal dimensions of 1.9 metres by 2.85 metres. Two of these units exist in this marquee, on entry to marquee on the left and right hand side.

Slaney & Suir- Retail & Business -Exhibitors are positioned within a framed marquee. Overall dimension of marquee is 20m frontage by 25m depth. 30 Units in total. Stand units consist of two side walls and a back wall. There is an exemption to units positioned on a corner. These are open on 2 sides, have one side wall and a back wall. Dimensions of units are 3metres by 3metres. Internal dimensions of unit measure 2.85metres by 2.85metres, 2.5 metres in height. Opening of one double doorway measures 3metres by 3 metres, four doorways in total.

There are a limited number of shell units (8 in total) measuring 2 metres by 3 metres, Option B. Internal dimensions of 1.9 metres by 2.85 metres. Four of these units exist in this marquee, on entry to marquee on the left and right hand side.

Agri-Tech Pavilion - – Marquee measures 15metres by 20metres. A row of stand units on both side. 14 units in total, 12 units measuring 3mx3m and two 2mx3m units, positioned on entry to marquee on the left and right hand side. Two double doors, one to the front, and the other to the back. Door opening measures 3 metres by 3 metres.