

TRAVELLING TO PLOUGHING 2012

The 2012 site is located between the N25 and N30 in Heathpark, Old Ross - approximately 2 km from the village of Ballinaboola.

BY CAR:

Dublin 150 kms
Cork 155 kms
Galway 280 kms
Belfast 325 kms

FERRY:

Rosslare Harbour, Wexford 47 kms

BUS:

Shuttle Service from local stations. Check www.buseireann.ie

TRAIN

Irish Rail trains to Wexford will connect with Bus Eireann Shuttle Service to the Ploughing. For timetables check www.irishrail.ie

PLANE:

Dublin Airport 83 kms
Waterford 36 kms

EVENT OPENING HOURS 9am – 6pm

LOOKING FOR ACCOMMODATION:

New Ross Tourist Information Office
Dunbrody Famine Ship, New Ross, Co. Wexford.
Contact Carmel Delaney. Tel: 00353 0(51) 421857
Email: jfktrust@iol.ie or www.discoverireland.ie

OR

www.experiencenewross.com
Tel: 00353 0(87) 3630540

Visitors are advised to book early as demand for accommodation usually exceeds capacity.

For event information contact:
The National Ploughing Association,
Fallaghmore, Athy,
Co Kildare, Ireland

Tel: 00353 (0)59 8625125
Email: info@npa.ie
or visit www.npa.ie

WHAT'S ON THE PROGRAMME

Entertainment & Special Events:

- ◆ Pole Climbing
- ◆ Vintage Ploughing, Threshing, Machinery Demonstrations
- ◆ Horse Ploughing
- ◆ Loy Digging
- ◆ Meggars
- ◆ Sheep Dog Trials
- ◆ Hunt Chase
- ◆ Fashion Shows
- ◆ Sheep Shearing
- ◆ Bandstand Entertainment
- ◆ Irish Axe Factor

Admission:

Adults €20
Students/OAP's €15
Children Free
Discount for Pre-Booked Groups.
Book online at www.npa.ie
or phone Ticket Office at 00353 0(59)8625125.

SITE SERVICES:

- ▶ Free Parking
- ▶ Food Courts
- ▶ Bars
- ▶ Information Kiosks
- ▶ Public Address
- ▶ Gardai
- ▶ Medical Centre
- ▶ Toilets
- ▶ Baby Changing
- ▶ Wheelchair Car Parks
- ▶ Grandstand Seating
- ▶ Picnic Areas

A Family Event:

- ◆ Live Entertainment
- ◆ Dancing Boards
- ◆ Simulators
- ◆ Toy Shops
- ◆ Celebrity Guests
- ◆ Street Entertainment Characters
- ◆ Live Radio, Television Broadcasts
- ◆ Free competitions



Showcasing Irish Food, Farming and Culture

Something to suit a wide range of interests

2012 NATIONAL PLOUGHING CHAMPIONSHIPS

MACHINERY & LIVESTOCK EXHIBITION

Heathpark, New Ross,
Co. Wexford, Ireland.

25th - 27th September

Over 1,100 exhibitors
80 acre exhibition arena
189,000 visitors

Ireland's Farming Festival

One of Europe's largest outdoor Agricultural Trade Exhibitions attracting upwards of 1,100 exhibitors from across Ireland, Europe and as far as New Zealand. 189,000 people visited the 2011 Irish National Ploughing Championships.

The event incorporates all sectors of agriculture and rural life and the exhibitor profile ranges from the latest development in Agricultural Machinery or Animal Husbandry to Business Management, Bio Energy, Artisan Foods, Forestry, Tourism, Lifestyles and Education.

If it's relevant to farming, its relevant to the Ploughing – topical seminars, information forums, product launches, specialists on hand, machinery demonstrations and much more...

The National Ploughing Finals take place in the fields surrounding the 80 acre trade arena offering a huge alternative for visitors to enjoy. Over 300 finalists compete for National Titles and qualification for World and European competitions.

The diverse programme of events, unrivalled atmosphere and huge national profile means that in recent years the ploughing also attracts thousands of visitors from the non-farming sector making this their annual holiday.

Machinery Exhibition

The launch pad for new machinery on the Irish Market...

- ◆ Huge range of equipment for all types of farming
- ◆ The Latest Innovative Technology
- ◆ Machinery Demonstrations
- ◆ Manufacturers & Suppliers
- ◆ Tractors & Transport Equipment
- ◆ Tillage/ Sowing/ Harvesting
- ◆ Cropcare
- ◆ Grassland Management
- ◆ Plant & Building Machinery & Products
- ◆ Irrigation & Excavation
- ◆ Specialist Information

Livestock Exhibition

A one stop shop for everything the Livestock Farmer needs...

- ◆ Purebred and commercial cattle on show in 'Breed Tents' and Show Ring
- ◆ Breed Society Exhibits / Genetics
- ◆ Animal Health/ Nutrition
- ◆ Handling/ Transport/ Housing
- ◆ Seminar Centre
- ◆ Sheep Breed Tunnel
- ◆ Dairy Services
- ◆ Co-ops

Tented Trade Village

A spectacular arena of marquees bursting with diversity

- ◆ Food Fair
- ◆ Fashion
- ◆ House, Home & Garden
- ◆ Retail
- ◆ Craft Village
- ◆ Education Agencies
- ◆ Business Arcades
- ◆ Hotel & Tourism
- ◆ Health & Beauty
- ◆ Leisure & Lifestyle
- ◆ Artisan Food
- ◆ Cottage Industries

Specialist Exhibition Categories:

- ◆ Forestry Village
- ◆ Motor Show
- ◆ Bio Energy Village
- ◆ Financial Services
- ◆ Machinery Maintenance/ Tools/ Tyres
- ◆ Farm Management Services
- ◆ Home & Garden
- ◆ Rural Organisations
- ◆ National Agencies
- ◆ Regulatory Bodies

**COOKERY
CRAFT
DEMONSTRATIONS
FOOD TASTINGS
SEMINARS**

**ALL-
IRELAND
TRACTOR
BUILD**

Innovations Arena

