TRAVELLING TO **PLOUGHING 2012**

The 2012 site is located between the N25 and N30 in Heathpark, Old Ross - approximately 2 km from the village of Ballinaboola.

BY CAR:

150 kms Dublin Cork 155 kms Galway 280 kms 325 kms Belfast

FERRY:

Rosslare Harbour. 47 kms Wexford

BUS:

Shuttle Service from local stations. Check www.buseireann.ie

TRAIN

Irish Rail trains to Wexford will connect with Bus Eireann Shuttle Service to the Ploughing. For timetables check www.irishrail.ie

PLANE:

Dublin Airport 83 kms 36 kms Waterford

EVENT OPENING HOURS 9am - 6pm

LOOKING FOR ACCOMMODATION:

New Ross Tourist Information Office Dunbrody Famine Ship, New Ross, Co. Wexford. Contact Carmel Delaney. Tel: 00353 0(51) 421857 Email: jfktrust@iol.ie or www.discoverireland.ie

www.experiencenewross.com Tel: 00353 0(87) 3630540 Visitors are advised to book early as demand for accommodation usually exceeds capacity.

For event information contact: The National Ploughing Association, Fallaghmore, Athy, Co Kildare, Ireland

> Tel: 00353 (0)59 8625125 Email: info@npa.ie or visit www.npa.ie

WHAT'S ON THE **PROGRAMME**

Entertainment & Special Events:

- Pole Climbing
- Vintage Ploughing, Threshing, Machinery **Demonstrations**
- Horse Ploughing
- Loy Digging

- Meggars
- Sheep Dog Trials
- Hunt Chase
- Fashion Shows
- Sheep Shearing
- Bandstand Entertainment
- Irish Axe Factor

Admission:

€20 Adults €15 Students/OAP's Children Free Discount for **Pre-Booked Groups.** Book online at www.npa.ie or phone Ticket Office 00353 0(59)8625125.

of interests

Something

to suit a

wide range

SITE SERVICES:

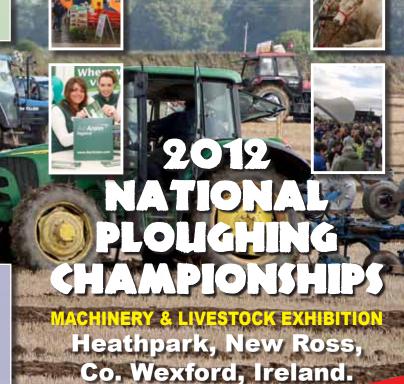
- ▶ Free Parking
- **Food Courts**
- Bars
- **▶** Information Kinsks
- ▶ Public Address
- Gardai

- ▶ Medical Centre
- **▶** Toilets
- **▶** Baby Changing
- **▶** Wheelchair Car **Parks**
- Grandstand Seating
- ▶ Picnic Areas

A Family Event:

- Live Entertainment
- Dancing Boards
- Simulators
- Toy Shops

- Celebrity Guests
- Street Entertainment Characters
- Live Radio, Television Broadcasts
- Free competitions



25th - 27th September

Over 1,100 exhibitors

So acre exhibition arena

000 visitors

Showcasing Irish Food,

Farming and Culture

Ireland's Farming Festival

One of Europe's largest outdoor Agricultural Trade Exhibitions attracting upwards of 1,100 exhibitors from across Ireland, Europe and as far as New Zealand. 189,000 people visited the 2011 Irish National Ploughing Championships.

The event incorporates all sectors of agriculture and rural life and the exhibitor profile ranges from the latest development in Agricultural Machinery or Animal Husbandry to Business Management, Bio Energy, Artisan Foods, Forestry, Tourism, Lifestyles and Education.

If it's relevant to farming, its relevant to the Ploughing – topical seminars, information forums, product launches, specialists on hand, machinery demonstrations and much more...

The National Ploughing Finals take place in the fields surrounding the 80 acre trade arena offering a huge alternative for visitors to enjoy. Over 300 finalists compete for National Titles and qualification for World and European competitions.

The diverse programme of events, unrivalled atmosphere and huge national profile means that in recent years the ploughing also attracts thousands of visitors from the non-farming sector making this their annual holiday.

Machinery Exhibition

The launch pad for new machinery on the Irish Market...

- Huge range of equipment for all types of farming
- The Latest Innovative Technology
- Machinery Demonstrations
- Manufacturers & Suppliers
- Tractors & Transport Equipment
- Tillage/ Sowing/ Harvesting
- Cropcare
- Grassland Management
- Plant & Building Machinery & Products
- Irrigation & Excavation
- Specialist Information

Livestock Exhibition

A one stop shop for everything the Livestock Farmer needs...

- Purebred and commercial cattle on show in 'Breed Tents' and Show Ring
- Breed Society Exhibits / Genetics
- Animal Health/ Nutrition
- Handling/Transport/Housing
- Seminar Centre
- Sheep Breed Tunnel
- Dairy Services
- Co-ops





ALL-

IRELAND

TRACTOR

BUILD

Tented Trade Village

A **spectacular arena** of marquees bursting with diversity

- Food Fair
- Fashion
- House, Home & Garden
- Retail
- Craft Village
- Education Agencies
- Business Arcades
- Hotel & Tourism
- Health & Beauty
- Leisure & Lifestyle
- Artisan Food
- Cottage Industries

Specialist Exhibition Categories:

- Forestry Village
- Motor Show
- ♦ Bio Energy Village
- Financial Services
- Machinery Maintenance/ Tools/Tyres
- Farm Management Services
- Home & Garden
- Rural Organisations
- National Agencies
- Regulatory Bodies

Innovations Arena













